

## **Avalara Joins Forces with Leading Partners to Provide Leading Tax Automation Service**

Avalara introduces its newest partners, King Webmaster and Real Time Bookkeeping, to join Partnership Program

**Bainbridge Island, WA — August 11, 2009** — Avalara ([www.avalara.com](http://www.avalara.com)), the leading provider of Web-based sales tax automation solutions for businesses of all sizes, today announced that King Webmaster and Real Time Bookkeeping became the newest members to join its Partner Program. Aligning efforts with industry leaders King Webmaster and Real Time Bookkeeping, Avalara is offering its AvaTax™ service to hundreds of thousands of customers and clients to manage end-to-end sales tax calculation and compliance efforts.

King Webmaster specializes in Yahoo! Store development for Yahoo! Store owners through a full range of services and solutions with expertise in RTML, PHP, HTML, and JavaScript. The company leverages its expertise in this arena to solve complex scenarios to provide Yahoo! Store owners simplicity and a straightforward user-interface.

“Being a member of the Avalara’s Partner Program will provide us with a great arsenal of tools and benefits to offer our “stand-alone” Yahoo! Store owners, as well as owners utilizing the Advanced Shipping Manager from King Webmaster, enabling any Yahoo! Store owner to simplify sales tax compliance,” commented George Chityat, CEO of King Webmaster.

Real Time Bookkeeping is an accounting practice management solution and QuickBooks Hosting company. Founder and CEO Robert Chandler noted, “It just makes perfect sense to partner with Avalara, the leader in the sales tax automation industry,” concluding, “I need to know that Real Time Bookkeeping clients will be receiving seamless, precise, and reliable sales tax calculations within the RTB e-Dashboard with one click and no hassles.”

Through its AvaTax service, Avalara offers the fastest, most accurate, and affordable Web-based tax compliance service available. AvaTax operates as a module within the two online companies’ financial systems, providing a fully integrated and automated sales tax management system, which includes functionality to protect against audits, obsolete data, and changing tax laws.

“AvaTax truly is the only end-to-end fully automated service addressing the sales and use tax complexities businesses like KingWebmaster and Real Time Bookkeeping face on a day-to-day basis,” said Scott McFarlane, co-founder and chief executive officer of Avalara. “By integrating directly into their internal e-commerce applications, we have given them the peace-of-mind that a fully integrated, comprehensive, and cost-effective business solution provides,” concluded McFarlane.

### **About Avalara**

Avalara is transforming the sales and use tax compliance process for businesses of all sizes by delivering advanced technology solutions that provide the fastest, easiest, most accurate, and affordable way for companies to address their statutory tax requirements. Chosen by nearly 10,000 businesses throughout the U.S., Canada, and abroad, and a trusted provider of over 100 million sales tax calculations annually, Avalara is the recognized leader in web-based sales tax services and solutions. For more information, please visit [www.avalara.com](http://www.avalara.com) or contact **Althea Azeff** at 206.780.7000 x116.

**About King Webmaster**

King Webmaster has been in business since 1999 and specializes in Yahoo! Store development. The company offers a full range of services and solutions for Yahoo! Store owners with expertise in RTML, PHP, HTML, and JavaScript. King Webmaster uses their knowledge and experience to solve even the most complex challenges to bring Yahoo! Store owners what no other developers can. At King Webmaster, we think outside the box which is why we are able to “master the impossible.” If you can think it, we can do it. For more information, visit [www.kingwebmaster.com](http://www.kingwebmaster.com).

**About RealTimeBookkeeping.com**

Real Time Bookkeeping, the leading U.S. online bookkeeping services provider, shows accounting firms how to expand into profitable, state-of-the-art practices. At the heart of the Real Time Bookkeeping (RTB) System is the e-Dashboard: an industry leading interface that allows our clients anytime, anywhere access to QuickBooks files and the e-Box Document Storage and Retrieval System. For more information, visit [www.realttimebookkeeping.com](http://www.realttimebookkeeping.com).

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